

# INTRODUCTION

Machakos county has been selected as the home to the upcoming Konza Technology City due to its proximity to Nairobi, good infrastructure and availability of massive chunks of land. Machakos County, Nairobi's Eastern neighbour, is home to important industrial and residential centers like Athi River and Mlolongo. Sadly, the developments do not extend to most parts of the huge county, but that is about to change when a planned technology city development is finalized.

Subsistence agriculture is practiced with Maize and drought-resistant crops such as sorghum and millet being grown. However, the County also plays host to the open air market concept with major market days where large amounts of produce are traded. Fruits, vegetables and other food stuffs like maize and beans are sold in these markets.

## **Some of the strengths in the county are**

1. Closeness to Nairobi County which is the capital city of the country
2. Availability of massive Land
3. Strong Gender Supporting NGOs
4. Well endowed with natural capital including livestock, minerals, wild game, tourists attraction sites, rangeland and space

Why Machakos?

1. Supportive Government
2. Strategic Location
3. Qualified and Innovative Workforce
4. Quality of life
5. Quality Infrastructure
6. Competitive Environment
7. Security

The investment sectors available include manufacturing, agribusiness, building and construction, tourism and entertainment.